

# ANGELA R. BARBER

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## CURRENT

**Fractional Executive: Agency & Brand | LA/SF/NY Hybrid | 2024 - Present**

**Head of Production, Executive Producer, Operations and New Business Consultant**

- Helping Brands & Agencies with Financial Planning, Complex project assignments, MSAs, SOWs, Full Scale Productions, Recruiting & Staffing, Vendor Management, Reconciliations, and scale their business efficiently.
- Operationalizing their business by developing unique internal processes, procedures, and workflow systems.
- Project Planning & Management.
- Production execution & Delivery of best-in-class Creative content, Activations, & Experiences
- Offering specialized skills in Film production, Social Campaigns, Entertainment, Broadcast, Audio Podcast, 360 Brand Campaigns, AI, Business Operations, Marketing, and Technology.

## AGENCY WORK EXPERIENCE

**Wunderman Thompson | North America | 2020 – 2024**

**SVP, Content Production North America**

- Head of production leading a globally connected network for Creative Content Production, Activations, & Experiences.

**Freelance Executive / Sr. Integrated Producer | LA/SF/NY Hybrid | 2004 - 2020**

- Deutsch
- 180LA
- Young & Rubicam
- 72andSunny
- The Pitch Agency
- Zambezi
- R/GA LA
- Tiny Rebellion aka DonatWald
- Muse Communications
- BBDO West
- Dailey & Associates
- Euro RSCG
- Grey
- Waylon
- Hogarth NY

**Carol H. Williams Advertising | Oakland, CA | 2001 - 2004**

*Broadcast & Creative Content Production Director*

## BRAND ADVERTISING EXPERIENCE

**The Walt Disney Company | Los Angeles, CA | 2019 – 2020**

**Integrated Production Director: Disney Parks, Experiences, + Products @Yellow Shoes**

- Led Integrated & New Media Production for Disney Parks, Experiences, and Consumer Products.

**Freelance Executive Creative Producer | Los Angeles, CA | 2010 - 2019**

Beats by Dre/Apple

Snap

Twitter

Mattel

Disney

## EDUCATION

**University of California at Los Angeles**

BA: Mass Communications

**Stanford University**

MA: Broadcast Journalism

## AWARDS

Cannes Lions Grand Prix • Gold Anthem/Webby • Silver • Clio Statue • Bronze Clio Statue • Effie Award • Silver Addy Statue • Silver Telly Statue • Bronze Telly Statue