

ANGELA R. BARBER

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CURRENT

Fractional Executive: Agency & Brand | LA/SF/NY Hybrid | 2024 - Present

Head of Production, Executive Producer, Operations and New Business Consultant

- Helping Brands & Agencies with Financial Planning, Complex project assignments, MSAs, SOWs, Full Scale Productions, Recruiting & Staffing, Vendor Management, Reconciliations, and scale their business efficiently.
- Operationalizing their business by developing unique internal processes, procedures, and workflow systems.
- Project Planning & Management.
- Production execution & Delivery of best-in-class Creative content, Activations, & Experiences
- Offering specialized skills in Film production, Social Campaigns, Entertainment, Broadcast, Audio Podcast, 360 Brand Campaigns, AI, Business Operations, Marketing, and Technology.

AGENCY WORK EXPERIENCE

Wunderman Thompson | North America | 2020 – 2024

SVP, Content Production North America

- Head of production leading a globally connected network for Creative Content Production, Activations, & Experiences.

Freelance Executive / Sr. Integrated Producer | LA/SF/NY Hybrid | 2004 - 2020

• Deutsch	• R/GA LA	• Dailey & Associates
• 180LA	• Tiny Rebellion aka	• Euro RSCG
• Young & Rubicam	DonatWald	• Grey
• 72andSunny	• Muse Communications	• Waylon
• The Pitch Agency	• BBDO West	• Hogarth NY
• Zambezi		

Carol H. Williams Advertising | Oakland, CA | 2001 - 2004

Broadcast & Creative Content Production Director

BRAND ADVERTISING EXPERIENCE

The Walt Disney Company | Los Angeles, CA | 2019 – 2020

Integrated Production Director: Disney Parks, Experiences, + Products @Yellow Shoes

- Led Integrated & New Media Production for Disney Parks, Experiences, and Consumer Products.

Freelance Executive Creative Producer | Los Angeles, CA | 2010 - 2019

Beats by Dre/Apple

Snap

Twitter

Mattel

Disney

EDUCATION

University of California at Los Angeles

BA: Mass Communications

Stanford University

MA: Broadcast Journalism

AWARDS

Cannes Lions Grand Prix • Gold Anthem/Webby • Silver • Clio Statue • Bronze Clio Statue • Effie Award • Silver Addy Statue • Silver Telly Statue • Bronze Telly Statue