

# ANGELA R. BARBER

Los Angeles, CA • abarber007@me.com • 310 985 3888 • www.angelarbarber.com

.....

## CURRENT

**Chevron | Global – TX HQ/Remote | 10/2024 – Current**

**Head of Production**

- Leading Video Content, Live Events/Experiential, and Live Broadcast TV productions.
- Establishing and enforcing the overall production Playbook company wide.
- Building, mentoring, and leading a high performing studio & production Team.
- Project Intake, Planning & Management.
- Championing creative visions across content work and events/experiential. Elevating storytelling through real-time facts, culture, music, and innovation.
- Leading large-scale initiatives and overseeing complex, multi-platform productions from concept through final delivery, while ensuring creative excellence and cross-functional precision.
- Producing live and experiential events for corporate, industry, creator, partner, and VIP/ELT/C-Suite events & experiences.
- Leading televised live broadcast interviews, including studio integration, network media plans, technical & streaming coordination, and real-time production management.
- Integrating emerging technologies and AI-driven workflows to modernize production and increase efficiency.

## AGENCY WORK EXPERIENCE

**Wunderman Thompson | North America | 2020 – 2024**

**SVP/HOP, Content Production North America**

- Led a globally connected network for Creative Content Production, Activations, Events & Experiences.

**Freelance Executive / Sr. Integrated Producer | LA/SF/NY Hybrid | 2004 - 2020**

- 72andSunny
- Deutsch
- 180LA
- Edelman
- Zambezi
- R/GA
- Muse Communications
- BBDO West

## BRAND ADVERTISING EXPERIENCE

**The Walt Disney Company | Los Angeles, CA | 2019 – 2020**

**Integrated Production Director: Disney Parks, Experiences, + Products @Yellow Shoes**

- Led Integrated & New Media Production for Disney Parks, Experiences, and Consumer Products.

**Freelance Executive Creative Producer | Los Angeles, CA | 2010 - 2019**

Beats by Dre/Apple

Snap

Twitter

Mattel

Disney

## EDUCATION

**University of California at Los Angeles**

BA: Mass Communications

**Stanford University**

MA: Broadcast Journalism

## AWARDS

Cannes Lions Grand Prix • Gold Anthem/Webby • Silver • Clio Statue • Bronze Clio Statue • Effie Award • Silver Addy Statue • Silver Telly Statue • Bronze Telly Statue